

For Immediate Release

**Monday, 22<sup>nd</sup> June 2009**

**Fenchurch**  
Advisory Partners

## **Julian Avery to join Fenchurch as a Senior Adviser**

Fenchurch Advisory Partners today announces that Julian Avery is to join the firm as a Senior Adviser focusing on the Lloyd's of London and Bermudian insurance sectors. Julian was formerly Chief Executive at Wellington Underwriting plc and Chairman of Equity Insurance Group.

Julian, a qualified solicitor, has over 16 years of experience in senior roles in the insurance industry. Aside from Wellington and Equity, he has held non-executive positions with Aspen Insurance Holdings and IAG Holdings UK. Previously, he worked for Lloyds Bank for over 20 years in a variety of commercial and investment banking positions in London, France and Brazil. Julian is currently a non-executive director at Charles Taylor Consulting plc and at Warner Estate Holdings plc, and Chairman of Invesco Perpetual AIM VCT plc.

"In addition to his involvement as a principal in M&A and capital raisings, Julian brings a first class knowledge of the Lloyd's and Bermudian insurance markets combined with a strong network of relationships" Malik Karim, Managing Director of Fenchurch, commented today.

Julian, commenting on his appointment, said "Fenchurch has a proven track record in delivering high quality, independent advice to top-tier clients. I am proud to join the firm at this exciting time, when the boutique banking model is strongly in the ascendancy, and look forward to working with the Fenchurch team."

### **Information on Fenchurch Advisory Partners:**

Fenchurch Advisory Partners is a leading London-based independent investment banking boutique specialising purely in financial services. Other Senior Advisers to the firm are Sir Peter Middleton, former Permanent Secretary at HM Treasury and Chairman of Barclays, and Ian Chippendale, former Chairman of RBS Insurance.

Fenchurch's recent public assignments include advising:

- Sun Life Financial on its £195m acquisition of Lincoln UK;
- Langholm in relation to its 52% shareholding in Just Retirement;
- LV= on the disposal of Hero to The Capita Group;
- Allstate in relation to RBS Insurance;
- Suffolk Life on its sale to Legal & General;
- LV= on its £150 million recommended cash offer for Highway Insurance Group Plc;
- F&C Asset Management on the combination of F&C's property fund management business with REIT Asset Management to form F&C REIT;
- Yorkshire Building Society on its merger with Barnsley Building Society; and
- Legal & General on its partnership arrangement with Hermes in relation to £22 billion of indexed assets.

### **Contacts:**

Malik Karim                    020 7382 2222  
Julian Avery

[www.fenchurchadvisory.com](http://www.fenchurchadvisory.com)

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